The Qualities of an Effective Negotiator

First rate your answers according to the importance you give to each quality. Then answer "Yes" or "No", according to whether you feel you possess each quality or not.

1.	Being aware of the underlying needs and trends in one's own organisation, as well as those of the organisation one is dealing with				
Useless	Slightly useful	Useful	Very useful	Extremely useful	
I posses	s this quality: Yes		No		
2.	Knowing how to le	ad and contro	ol the members of	one's team	
Useless	Slightly useful	Useful	Very useful	Extremely useful	
I posses	s this quality: Yes		No		
3.	The ability to ident	ify power lev	vers and use them	to attain objectives	
Useless	Slightly useful	Useful	Very useful	Extremely useful	
I posses	s this quality: Yes	-	No		
4.	Past experience in	negotiation			
Useless	Slightly useful	Useful	Very useful	Extremely useful	
I posses	es this quality: Yes		No		
5.	Perseverance and d	etermination	l		
Useless	Slightly useful	Useful	Very useful	Extremely useful	
I posses	es this quality: Yes		No		
6.	A sense of persona	l security			
Useless	Slightly useful	Useful	Very useful	Extremely useful	
I posses	s this quality: Yes		No		
7.	An intuitive unders	tanding of th	e feelings of other	rs	
Useless	Slightly useful	Useful	Very useful	Extremely useful	
I posses	s this quality: Yes		No 🗔		

8. A tolerance of others' points of v	riew				
Useless Slightly useful Useful	Very useful Extremely useful				
I possess this quality: Yes	No				
9. Good self control, especially when it comes to emotion					
Useless Slightly useful Useful	Very useful Extremely useful				
I possess this quality: Yes	No				
10. A competitive spirit (a desire to compete and win)					
Useless Slightly useful Useful	Very useful Extremely useful				
I possess this quality: Yes	No				
11. An analytical mind and the ability to solve problems					
Useless Slightly useful Useful	Very useful Extremely useful				
I possess this quality: Yes	No				
12. The ability to communicate and co-ordinate different objectives within ones own organisation					
Useless Slightly useful Useful	Very useful Extremely useful				
I possess this quality: Yes	No				
13. The ability to gain respect and confidence in the people one is dealing with					
Useless Slightly useful Useful	Very useful Extremely useful				
I possess this quality: Yes	No				
14. Being a good speaker (skilled in answering questions)					
Useless Slightly useful Useful	Very useful Extremely useful				
I possess this quality: Yes	No				
15. Being decisive					
Useless Slightly useful Useful	Very useful Extremely useful				
I possess this quality: Yes	No 🗍				

16. A	accepting the risk of	of not being	liked		
Useless	Slightly useful	Useful	Very useful	Extremely useful	
I possess to	his quality: Yes		No		
17. P	atience				
Useless	Slightly useful	Useful	Very useful	Extremely useful	
I possess t	his quality: Yes		No		
18. T	he ability to negot	iate well in	different roles and	situations	
Useless	Slightly useful	Useful	Very useful	Extremely useful	
I possess t	his quality: Yes		No		
19. T	he ability to persu	ade others			
Useless	Slightly useful	Useful	Very useful	Extremely useful	
I possess t	his quality: Yes		No		
20. 0	Good standing or h	igh ranking p	position in one's or	rganisation	
 Úseless	Slightly useful	Useful	Very useful	Extremely useful	
I possess t	his quality: Yes		No		
21. I	ntegrity				
Useless	Slightly useful	Useful	Very useful	Extremely useful	
I possess t	his quality: Yes		No		
22. T	olerance in the fac	ce of ambigu	ity or uncertainty		
Useless	Slightly useful	Useful	Very useful	Extremely useful	
I possess t	his quality: Yes		No [
23. (Good judgement an	d common s	sense		
Useless	Slightly useful	Useful	Very useful	Extremely useful	
I possess t	his quality: Yes		No		

24. A mastery of non-ve	erbal gestures			
Useless Slightly useful	Useful	Very useful	Extremely useful	
I possess this quality: Yes		No		
25. The ability to lister	n			
Useless Slightly useful	Useful	Very useful	Extremely useful	
I possess this quality: Yes		No		
26. An accommodating	nature			
Useless Slightly useful	Useful	Very useful	Extremely useful	
I possess this quality: Yes		No		
27. The ability to expre	ess thoughts ve	erbally		
Useless Slightly useful	Useful	Very useful	Extremely useful	
I possess this quality: Yes		No		
28. An endearing perso	nality and ser	nse of humour		
Useless Slightly useful	Useful	Very useful	Extremely useful	
I possess this quality: Yes		No		
29. The ability to think situations	clearly and ra	apidly under press	sure, and in unfamilia	ar
Useless Slightly useful	Useful	Very useful	Extremely useful	
I possess this quality: Yes		No		
30. Natural self confide	ence			
Useless Slightly useful	Useful	Very useful	Extremely useful	
I possess this quality: Yes		No		
31. Knowledge of the s	subject under	negotiatio n		
Useless Slightly useful	Useful	Very useful	Extremely useful	
I possess this quality: Yes		No.		

32. Being ready to take risks that are unusual in business						
Useless Slightly useful Useful	very useful Extremely useful					
I possess this quality: Yes	No [
33. The ability to prepare and plan						
Useless Slightly useful Useful	Very useful Extremely useful					
I possess this quality: Yes	No					
34. Being ready to use force, threats and bluff in order to avoid being exploited						
Useless Slightly useful Useful	Very useful Extremely useful					
I possess this quality: Yes	No [

Results

Now that you have filled in your responses, here in descending order of importance, are the qualities which 32 executives considered most valuable to a good negotiator. Don't consider only the first few. It is just as useful to know what they considered to be unimportant.

Comparing your responses to theirs will give you food for thought, especially if, for example, you consider aggressiveness an important quality for a negotiator.

The number of each question is given in brackets, so that you can easily compare your response:

- 1. The ability to prepare and plan (33)
- 2. Knowledge of the subject under negotiation (31)
- 3. The ability to think clearly and rapidly under pressure, and in unfamiliar situations (29)
- 4. The ability to express thoughts verbally (27)
- 5. The ability to listen (25)
- 6. Good judgement and common sense (23)
- 7. Integrity (21)
- 8. The ability to persuade others (19)
- 9. Patience (17)
- 10. Being decisive (15)
- 11. The ability to gain respect and confidence in the people one is dealing with (13)
- 12. An analytical mind and the ability to solve problems (11)
- 13. Good self control, especially when it comes to emotion (9)
- 14. An intuitive understanding of the feelings of others (7)
- 15. Perseverance and determination (5)
- 16. The ability to identify power levers and use them to attain objectives (3)
- 17. Being aware of the underlying needs and trends in one's own organisation, as well as those of the organisation one is dealing with (1)
- 18. Knowing how to lead and control the members of one's team (2)
- 19. Past experience in negotiation (4)
- 20. A sense of personal security (6)
- 21. A tolerance of others' points of view (8)
- 22. A competitive spirit (a desire to compete and win) (10)
- 23. The ability to communicate and co-ordinate different objectives within ones own organisation (12)
- 24. Being a good speaker (skilled in answering questions) (14)
- 25. Accepting the risk of not being liked (16)
- 26. The ability to negotiate well in different roles and situations (18)
- 27. Good standing or high ranking position in one's organisation (20)
- 28. Tolerance in the face of ambiguity or uncertainty (22)
- 29. A mastery of non-verbal gestures (24)
- 30. An accommodating nature (26)
- 31. An endearing personality and sense of humour (28)
- 32. Natural self confidence (30)
- 33. Being ready to take risks that are unusual in business (32)
- 34. Being ready to use force, threats and bluff in order to avoid being exploited (34)